

## NANCY WOO HIROMOTO

Reflecting her first-hand experience in varied facets of the business, Nancy W. Hiromoto was previously responsible for a broad range of trade-related disciplines at a major manufacturer, including government regulatory compliance, international sales management, global customer and supplier relations, foreign trade zone operations, and inventory control. In addition, she oversaw the import and export operations of its subsidiaries in Canada and the U.K. As the company's Director, Import/Export and Facilities Management, she also directed the day-to-day facilities operations, including security, purchasing, telecommunications, real estate and property management.

Ms. Hiromoto held various positions within the company for over 25 years. This exposure to a range of corporate experiences provided an extensive view of its business operations from the inside out. Once she was assigned to coordinate all import and export activities, a long-term focus on global commerce, logistics planning and compliance was initiated. Ms. Hiromoto, a licensed customs broker, was responsible for the successful development and implementation of several automated import and export in-house programs, including but not limited to duty drawback, customs clearance, foreign-trade zone operations and the steady development of international operations in the U.S.

As Vice President of N.F. Stroth & Associates, Ms. Hiromoto now offers her expertise as a consultant to small, medium, and large-sized corporations in a variety of international trade and business matters. She is a frequent speaker at trade events.

Ms. Hiromoto is Chair Emeritus of the board of directors and governors of Japan America Society of Southern California; former chair of World Trade Week Southern California under the auspices of Los Angeles Area Chamber of Commerce; and member of the American Association of Importers and Exporters' Industry Leadership Council and Nominating Committee. She formerly served as president and chair of the Foreign Trade Association and the Los Angeles Chapter of Women in International Trade. Ms. Hiromoto is the recipient of numerous awards, including the prestigious Stanley T. Olafson Bronze Plaque for her advancement of international trade in the Southern California region.