

# INTERNATIONAL BUSINESS FALL COURSES

**Advance Your  
Career in  
International  
Business!**

**Fall 2017**



## **IBUS 100 Global Trade & Logistics I (CRN: 95810)**

Tuesdays and Thursdays (8/16-12/12) from 6:30 PM to 8:30 PM

Courses appropriate for students and workers new to the industry and current workers who can enhance their industry skills and knowledge.

- Freight Forwarding
- Supply Chain Management
- Operations Transportation Management
- Global Trade & Logistics Import and Export Shipping and Receiving



### **Gain Tools & Techniques to:**

- Manage the process for global movement of raw materials & finished products
- Plan, evaluate, track, & adjust progress on multiple priorities & projects
- Explore how firms use cutting-edge technology to gain a competitive advantage in local and global markets
- Apply current global trade and logistics trends to advance your career and your companies' supply chain
- Increase your earnings potential with in-demand skills

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