



Professional Association of Exporters and Importers
"Leaders and Partners in Worldwide Regulatory Compliance"

Import - Back To Basics Seminar

Plan to attend this basic import seminar to get the latest regulatory developments affecting your business. Listen to trade experts give their insights on how to interpret the regulations and provide practical expertise to help develop and implement the compliance elements needed for a strong import program. This seminar is a refresher for those already in the import field and for others who are now entering a new import position. Learn how to avoid import fines and penalties that can do financial damage and result in enforcement action. We invite you to this one day basic import seminar packed with information that every importer needs to know in order to comply with the law.

Topics to be covered:

- ✚ Customs & Border Protection (CBP) role and website & ACE portal Overview
- ✚ Basic commercial invoice elements and customs documents review
- ✚ Incoterms and impact on importation
- ✚ Classification including GRI's
- ✚ Special Provisions
- ✚ Special Programs
- ✚ Country of Origin
- ✚ Valuation
- ✚ Recordkeeping Requirements
- ✚ Auditing
- ✚ C-TPAT Basics
- ✚ Penalties & Violations
- ✚ Regulatory Updates

Attorney Speaker:

- ✚ Steve Baker, Attorney, Law Offices of Steven W. Baker
- ✚ George R. Tuttle, III, Attorney, Law Offices of George R. Tuttle

Industry Speakers:

- ✚ Jo-Anne Daniels, President, Trade Resources & Associates
- ✚ Loree Stevens, Trade Compliance Manager, Finisar Corporation

Date: Tuesday, July 27, 2010

Time: 8:30 am to 4:30 pm

Registration and continental breakfast will begin at 8:30 AM and Program at 9:00 am

Place: NetApp 1345 Crossman Bldg 7, Sunnyvale, CA 94089 408-822-6000

Cost: 150.00 PAEI members, \$175.00 non-members, includes lunch

To register on line please [click](#) here or follow link provided

<http://www.acteva.com/booking.cfm?bevaaid=205592>

-----Registration closes Wednesday, July 21 -----

If you would like to become a PAEI member and attend this event at the member rate, please go to <http://www.paei.org/join.htm> and join now.

Registration questions can be addressed to Karen Hebert at khebertdms@aol.com